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MEDIA RELEASE

ASPIRE EXECUTIVE LOUNGES EXPANDS TO MOROCCO AFTER MAJOR LICENSE WIN

Aspire Executive Lounges, the airport hospitality brand of Swissport International, has won a competitive tender in Morocco for eleven lounges across nine airports. The lounges are set to open starting from April 2025, underscoring Swissport's strategy to significantly grow its global lounge and hospitality business.

Swissport International is expanding its airport hospitality brand Aspire Executive Lounges to Morocco. Under a new license recently awarded by the Moroccan airport authority ONDA for the next ten years, Aspire Executive Lounges will operate eleven lounges at the airports of Agadir, Casablanca, Fez, Laayoune, Marrakech, Nador, Oujda, Rabat, and Tangier. These lounges are scheduled to open starting from April 2025. They will feature market-leading hallmarks from the brand's new product portfolio and provide travelers a true taste of Morocco: With locally inspired aesthetics, food and beverages, and an ambiance enhanced with Aspire's international hospitality standards.

"We're thrilled to expand our footprint and hospitality services to many airports in Morocco, providing modern, welcoming, and thoughtfully designed spaces that invite every traveler to be our guest, regardless of their airline or travel class", says David Collyer, Global Senior Vice President of Executive Lounges at Swissport International. "Our vision is to bring the essence of a premium hotel experience directly to the airport lounge, translating the hotel guest experience into the airport passenger experience, where comfort and quality meet and exceed today's travelers' needs."

CONTINUOUS GROWTH IN MOROCCO

Swissport has been providing aviation ground services in Morocco since 2012. In addition to its core services, Swissport operates so-called Fixed Base Operations (FBO) at four Moroccan airports, catering to executive aviation customers. From its Casablanca offices, Swissport also provides Central Load Control for multiple globally operating airlines, as well as centralized support for its global finance and HR organization through the recently established Swissport Business Services unit.

"For over a decade, Swissport has been a key player in Morocco's aviation sector. Our continuous business expansion reflects our commitment to supporting local growth," says Dirk Goovaerts, CEO of Continental Europe, Middle East, Africa & India, and Global Cargo Chair of Swissport International. "We are excited to also expand our airport hospitality business to Morocco, supporting the position of the country as a leading aviation

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hub in North Africa."

LEADING INNOVATION IN AIRPORT HOSPITALITY

Aspire Executive Lounges is one of the world's largest brands in the airport hospitality sector with more than six million guests per year who can select from a growing network of almost 100 lounges. Over 20 lounges were added in 2024, and a significant pipeline of additional locations is planned for the next two years.

Among the recently opened lounges is the world's first "3-tier lounge", which opened in early 2024 at Newcastle Airport in the UK. It offers travelers three distinct lounge experiences – Classic, Luxe, and Suites – which complement the economy, business and first-class cabins on board an aircraft. This concept responds to the insight that travelers, airports, and airlines are looking for more choice across premium experiences.

Part of Aspire's portfolio of leading airport lounges includes the lounge at Perth Airport, Australia, which has been named the Best Airport Lounge for the third consecutive year at the World Travel Awards.

In 2023, Swissport International AG provided best-in-class airport ground services for some 232 million airline passengers (2022: 186 million) and handled roughly 4.7 million tons of air freight (2022: 4.8 million) at 115 air cargo centers worldwide. Several of its warehouses have been certified for pharmaceutical logistics by IATA's CEIV Pharma and by the British MHRA. At the end of December 2023, the world's leader in airport ground services and air cargo handling, with currently around 60,000 employees, was active at 286 airports in 44 countries on six continents.

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