

MEDIA RELEASE

SWISSPORT LAUNCHES NEW CORPORATE WEBSITE

Swissport officially launches its new corporate website. The new Swissport.com is based on the latest web technology of Ibexa's Digital Experience Platform. It has a clean and appealing design and mirrors Swissport's recently refreshed corporate design. Visitors benefit from enhanced service features such as a map-based contact finder, a self-service cargo locator, and a newsroom with a media cart service and social media integration.

Swissport is proud to officially announce the launch of its new corporate website. The website features a sleek, appealing design with enhanced service features and easy access to information to help visitors navigate the vast portfolio of aviation ground services offered by Swissport. The new Swissport.com also provides better access to our global network and local contacts via an interactive map or a classic search mask, offers an attractive entry point to our cargo tracking system, and easy access to news, videos and photos in an advanced newsroom.

"We are thrilled to introduce our new corporate website," says Christoph Meier, Head of Communications and Brand Management at Swissport International AG. "We designed our new Swissport.com from the ground up as an attractive digital touchpoint for current and future customers, for prospective employees who wish to explore the fascinating world of Swissport, and for suppliers and partners, as well as aviation fans."

Next to its state-of-the-art website technology, a host of new features and a fully responsive design, the new Swissport.com reflects the company's updated corporate design with its refreshed color palette, the new Mark Pro font, a higher share of images and an overall refreshed look and feel. It also serves as a multimedia portal inviting visitors to share news, background stories, photos and videos via their own social media channels.

Swissport's new website will be updated regularly with news, additional airport locations, important customer information and company milestones. Visitors are invited to explore our world at www.swissport.com

In 2020, Swissport International AG provided best-in-class airport ground services for some 82 million airline passengers (pre-Covid 2019: 265 million) and handled roughly 4.1 million tons of air freight (2019: 4.6 million) at over 100 cargo warehouses worldwide. Several of its warehouses have been certified for pharmaceutical logistics by IATA's CEIV Pharma and by the British MHRA. The world's leader in airport ground services and air cargo handling, with currently around 45,000 employees, was active at 269 airports in 47 countries on six continents at the end of 2020.

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