

MEDIA RELEASE

AIRPORTR AND SWISSPORT ANNOUNCE GLOBAL STRATEGIC PARTNERSHIP

The partnership between the digital platform and provider of smart baggage management solutions and the global market leader in aviation ground services marks a milestone towards contactless airport journeys, improved passenger mobility and sustainability for airports and the aviation sector at large.

AirPortr, the digital platform and provider of smart baggage management solutions, enters into a strategic partnership with Swissport, the leading provider of airport ground services and air cargo handling operating across 274 airport locations in 44 countries worldwide. The partnership will enable off-airport baggage processing for airlines and airports, transforming the passenger experience as well as driving operational efficiencies. AirPortr's technology, product leadership and scalable end-to-end solution will be combined with Swissport's global presence, its supply chain competence and logistical and operational expertise.

This partnership will enable all passengers – regardless of whether they travel in economy, business or first class – to pre-book an at-home baggage collection slot for departing flights. A courier will digitally verify ID and travel documents at the doorstep and seal the baggage for secure delivery to the airport. Passengers will receive live updates and digital airline baggage tags. This transforms the often neglected first-stages of the travel experience, allowing passengers to travel bag-free to the airport, switch to public transport if preferred, bypass the check-in and baggage drop at the airport, and proceed directly to security. The solution also streamlines the last leg of passengers' journeys, allowing them to digitally submit an eDeclaration, have their bags cleared through Customs, and delivered to their destination within hours of landing – skipping baggage reclaim altogether.

Off-airport processing transforms the baggage handling process across the airport and aviation ecosystem. For air travelers, it facilitates truly contactless airport journeys underpinned by seamless digital experiences and improves passenger mobility. For distribution partners it creates value by generating new ancillary revenue streams. For operators, it increases the throughput of existing airport infrastructure by reducing passenger interactions, queues and resource requirements, as well as maximizing space utilization. It also has a positive sustainability impact, with 66% of AirPortr users switching from car usage to public transport as a result of traveling bag-free. This unlocks the large-scale modal-shift that is required for the aviation industry to meet its sustainability targets – vowing to halve emissions by 2050.

Randel Darby, CEO and Founder at AirPortr, said: "The partnership with Swissport is a significant milestone – it outlines a blueprint and scalable platform for the introduction of smart baggage solutions across the aviation

industry. With Swissport, we are transforming baggage from a customer and cost pain point into a new revenue stream, increasing handling efficiency and improving passenger experience. The first deployment will launch imminently, facilitated by a go to market strategy which enables us to deploy rapidly, making the product available across airline client networks.

"Our vision is to create a global connected network for airline clients – this partnership with Swissport brings us one step closer to making that vision a reality. By marrying the strength of our technology with Swissport's operational footprint, this solution is redefining the role of baggage."

Bruno Stefani, Senior Vice President and Managing Director for Switzerland and France added: "As the world's leading provider of aviation ground services, Swissport strives to continuously enhance its service quality. We want to generate added value for airlines and their passengers in order to offer a simpler and even more enjoyable travel experience in the future. AirPortr's platform, as well as our global network and existing airline customer relationships, enable an end-to-end solution and user experience for passengers. The complexity of baggage handling will be transformed through user-friendly, intuitive and scalable solutions into a customer-centric service for passengers, allowing them to personalize ancillary services according to their individual needs."

About Swissport

In 2020, Swissport International AG provided best-in-class airport ground services for some 82 million airline passengers (pre-Covid 2019: 265 million) and handled roughly 4.1 million tons of air freight (2019: 4.6 million) at over 100 cargo warehouses worldwide. Several of its warehouses have been certified for pharmaceutical logistics by IATA's CEIV Pharma and by the British MHRA. The world's leader in airport ground services and air cargo handling, with currently around 43,000 employees, was active at 274 airports in 44 countries on six continents per July 2021.

About AirPortr

AirPortr is making the future of air travel more efficient, seamless, and sustainable. Its platform connects airlines, airports, ground handlers and customers, to securely handle baggage from doorstep to destination.

AirPortr's plug and play, cloud-based enterprise platform and applications comprise e-commerce, logistics, regulatory-compliant workflows, and integrated services, to orchestrate smart baggage management globally for its clients. This enormous complexity is turned into customer simplicity with a fully digitised end-to-end user experience.

AirPortr has been adopted by some of the world's largest airlines and airports, is trusted by over 100,000 travellers a year in the UK and growing, whilst actively scaling into new markets in 2021. AirPortr is headquartered in London, providing doorstep to destination baggage solutions to over 250 locations. To learn more, follow AirPortr on Twitter, LinkedIn and Facebook.

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