

Sydney, 27 April 2022

MEDIA RELEASE**SWISSPORT LAUNCHES LOUNGE PARTNERSHIP WITH LUXURY ESCAPES**

Swissport has announced a new partnership between its airport lounges and Luxury Escapes, further strengthening its offering to travellers and airline partners at Australia's four largest airports.

The partnership means international lounge passes will be offered as part of Luxury Escapes' deals or as an optional extra to members. The lounges will be co-branded 'Luxury Escapes' and cater to the more than 1.1 million travellers expected to book with the online retailer in the next year alone.

Managing Director of Swissport Australia & New Zealand Brad Moore said he expected lounges to be a key feature for travellers in 2022.

"Australians have been looking forward to an overseas holiday for two years. Now that international borders have opened, we are delighted to be able to offer more travellers and airlines a premium lounge experience in partnership with Luxury Escapes," he said.

"Despite the challenges of the last two years, we are pleased to be bringing and growing our award-winning international lounge network in Australia. As travel takes off again, we expect to see passenger numbers soar, and more people look to add a quality pre-flight experience to their next holiday."

New research¹ from Luxury Escapes shows that close to one in five Australian adults, or 3.8 million people² intend to travel overseas in the next six months, with only 14 per cent having travelled in the past year. They also plan to make longer trips: booking five-night getaways in the next six months, compared to three-night getaways in the prior six-month period.

¹ Luxury Escapes, March 2022, surveying nationally representative Australians (n=1,730) and Luxury Escapes customers (n=1,964).

² 19% of nationally representative Australians surveyed are planning on travelling internationally which is 0.19*20m=3.8m. The ABS states there are 20m Australian adults:
<https://www.abs.gov.au/statistics/people/population/national-state-and-territory-population/sep-2021#data-downloads-data-cubes>

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Australians are looking for something new, with more than half (55 per cent) of Australians looking to go somewhere they have never been before and more than one third (35 per cent) seeking luxury travel experiences.

Co-Founder and CEO of Luxury Escapes, Adam Schwab, said the partnership furthers its end-to-end offering, as Luxury Escapes looks to deliver at every touchpoint of travel.

"As the travel industry embarks on a welcomed new era of change and optimism, we look at catering to a new type of traveller – one who seeks even more ease, flexibility and luxury. Our data shows us that Australians are planning to spend more on travel and holiday for longer periods of time in 2022, so partnering with Swissport is an exciting moment for us in offering our customers even more value," he said.

Effective immediately, the partnership with Luxury Escapes will offer guests a convenient, premium experience, from in lounge displays showcasing the best locations and hotels that Luxury Escapes has to offer, to specially curated menu items seasonally inspired by hero destinations each quarter. The partnership has been designed with travellers' impending adventure in mind as they begin their luxury escape earlier than ever before.

Last year Swissport acquired the No1 Lounges' Australian business, which included 'The House' premium lounges at Sydney and Melbourne airports, and 'My Lounge' at Brisbane Airport. It also opened two new lounges under its global Aspire brand at Perth Airport's Terminal 1 and 2, respectively.

In 2019, No1 Lounges Australia welcomed more than 200,000 travellers with its pay-per-use service.

'The House' by Aspire lounges in Sydney and Melbourne offer a luxurious experience, including a white linen a la carte restaurant and a fully tended bar. Aspire Perth Airport Terminal 1 International offers panoramic views of the airfield, a range of comfortable space to work or relax, and delicious food utilising the best locally sourced ingredients. The more relaxed 'My Lounge' by Aspire lounge in Brisbane, complete with games room, is set to reopen in the coming months.

Entry to the lounges typically includes a selection of locally inspired dining options, alcoholic and non-alcoholic drinks, WiFi, charging stations and shower facilities.

For extra COVID-safety, the lounges will provide a low-contact menu offering, increased cleaning schedules and digital newspapers. Guests can spread out through the lounges' various zones and thoughtful seating configurations which provide quiet and private spaces to relax.

About Aspire by Swissport

Aspire, part of the Swissport group, operates 66 lounges at 35 airports worldwide including Europe's largest network of independent lounges. As part of Aspire's continuing global expansion, new Aspire lounges are opening over the coming months in Europe, Canada, the US and Asia.

About Luxury Escapes

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Luxury Escapes is one of the world's leading luxury travel providers, with more than 350 staff across five continents. The mobile-first retailer focuses on using technology to create the world's best experiences, from booking to travel. www.luxuryescapes.com

Photography

For high resolution images, please see [the online album at Swissport.com](#).

Media access to Lounges

For media site visits, please contact the below.

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Luxury Escapes

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In 2021, Swissport International AG provided best-in-class airport ground services for some 97 million airline passengers (pre-Covid 2019: 265 million) and handled roughly 5.1 million tons of air freight (2019: 4.6 million) at over 100 air cargo centers worldwide. Several of its air cargo centers have been certified for pharmaceutical logistics by IATA's CEIV Pharma and by the British MHRA. The world's leader in airport ground services and air cargo handling, with currently around 45,000 employees, was active at 285 airports in 45 countries on six continents at the end of 2021.