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## **MEDIA RELEASE**

## SWISSPORT OPENS NEW ASPIRE EXECUTIVE LOUNGE AT VENICE MARCO POLO AIRPORT

Swissport's Aspire Executive Lounges opens its first lounge in Italy at Venice Airport, accessible to all passengers. The limited time concept responds to growing demand and may be extended to other airports across Italy. Drawing on its global expertise in aviation services, Swissport is pursuing strategic growth in Italy not only in premium lounges, but also in ground handling and cargo operations.

Aspire Executive Lounges, the hospitality brand of Swissport International, celebrates the opening of its new lounge at Venice Marco Polo Airport. The launch addresses the significant rise in passenger traffic and lounge guest volumes at the airport. Holding a capacity of 73 seats, the exclusive 330m² space has been thoughtfully designed to offer a seamless and elevated experience. Located on the second floor above check-in counter 28-48 before the Security Check, the lounge is welcoming all guests – departing, arriving and even non-travelling passengers looking for a business centre. The new lounge is being introduced as a limited time concept for an initial nine-month period.

"We are excited to unveil the Aspire Executive Lounge at VCE, a launch that underscores our dedication to elevating the travel experience. Combining Italian elegance and world-class hospitality, this new lounge welcomes all guests, regardless of their ticket and airline, to relax and recharge pre and post flight," says David Collyer, Global Senior Vice President of Executive Lounges at Swissport International.

Guests can enjoy complimentary food and beverages, comfortable seating, high-speed free WiFi, and a quiet business centre — ideal for working or connecting in peace — all included in the entrance fee. Meeting rooms are also available for rent, offering a private space for focused discussions or work. Offering a curated taste of Italian cuisine and local specialties, Aspire Executive Lounges works closely with local caterers and producers, reflecting its commitment to environmental responsibility. By sourcing local and seasonal products, short delivery routes are also ensured. Fast-track access to security is also included in entrance fees for passengers travelling on direct flights to destinations outside the USA, allowing for a quick and stress-free transition to the departure gates.

In response to rising demand for premium lounge services in Italy, Swissport is evaluating the expansion of its lounge concept to additional Italian airports, fully aligned with the company's strategy to further strengthen its presence in the Italian market.





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"We are proud to open our very first lounge in Italy and to welcome guests at this important intermodal transportation hub in Northern Italy. The new lounge underscores our strong commitment to the Italian market. We are already in discussions with other airports and plan to open more lounges in the future. In addition, we look forward to bringing our global expertise to Italy and are exploring further growth opportunities across ground services, cargo handling, and executive aviation," adds Marina Bottelli, Managing Director of Swissport Italia.

Aspire Executive Lounges (Aspire) is one of the world's leading airport hospitality brands. With over 35 years airport hospitality experience, our goal is to elevate the guest experience and ensure passengers feel welcome, relaxed and energised within our lounges. Aspire welcomes around six million guests annually. The lounge portfolio includes not only the flagship Aspire Executive Lounges but also partnerships with major airline lounges, alliance lounges, bank and credit card lounges, with a confirmed 2025 network of 100 lounges globally. Aspire is the hospitality brand of Swissport International AG, a leading provider of aviation services including airport ground services and air cargo handling.

In 2024, Swissport International AG provided best-in-class airport ground services for some 247 million airline passengers (2023: 232 million), welcomed 5.9 million lounge guests (2023: 5.7 million), and handled roughly 5 million tons of air freight (2023: 4.7 million) at 117 air cargo centers worldwide. Several of its warehouses have been certified for pharmaceutical logistics by IATA's CEIV Pharma and by the British MHRA. At the end of December 2024, the world's leader in airport ground services and air cargo handling, with currently around 62,000 employees, was active at 279 airports in 45 countries on six continents.

## Media contacts

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